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# Closing the Loop on Plastic

Buisness Portfolio - A circular way forward



2021



## 02 WHO ARE WE?

***Ogoori is a Norwegian startup creating economic value in ownerless marine plastic.***

We collect plastic from coastal cleanups partners and provide it to companies interested in creating circular products!

Our plastic has a story and an origin that everyone can follow on an accessible digital passport. Each batch is registered, granulated, and evaluated by external partners to ensure its quality.

Each product created funds additional cleanups





# WHAT DO WE DO?

*We capture, register, evaluate and granulate.*

We help companies evolve to circular models by incorporating marine plastic into their products.

# ARE YOU CURIOUS ABOUT USING OGOORI PLASTIC?



## Your Company

- Is interested in incorporating reusable materials in your products
- Is interested in transitioning towards a circular economy model
- Is interested in creating products with traceable materials

# NEXT STEPS

## Step 1

### *Consultation*

We get to know and understand your business needs and circular ambitions.

## Step 2

### *Develop a prototype of your product*

We provide you with samples and link you with designers in our network (if desired) to develop a prototype.

Our clients are exploring injection and 3D moulding methods.

## Step 3

### *Plastic traceability*

Your product is part of a larger mission.

Through a digital passport of your product, you will be able to follow the plastic's journey.

We will help you craft articles and link them to the green shift.

## Step 4

### *Circular business development*

We will work with you to adapt your business model.

Your product will live in a closed-loop between product manufacturers (you) and material providers (us at Ogoori).

# PRODUCTS





## Vestre's Coast bench

Made of recycled aluminium and Ogoori plastic, Coast is a solid bench built to endure outdoor use.

Each plastic slat is easily removable for maintenance and repair.

Available in 2021

[vestre.com](https://vestre.com)



## Ope's Petrel focus tool

Petrel is a focus tool made of Ogoori plastic and reclaimed wood. Inspiration for the design comes from seabirds.

Available at [ope.eco](https://ope.eco)

**CREATE  
THE  
CHANGE  
AND  
IMPACT  
you want  
to see**





# CONTACT DETAILS

Don't wait! Dive in and book  
a meeting with us.



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